of 8 companies are currently operational in 12 cities. The Government has not invited applications from private parties after 2000. On the basis of experience of the last four years, Government is in the process of formulating a revised poliicy.

New Policy for FM Radio and DTH

704. SHRI DARA SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether with a view to promote greater investment, Government have decided to formulate new policies for "F.M. Radio" and "DTH" (Direct to Home);

(b) if so, the details thereof, separately;

(c) by when a draft legislation is likely to be brought before Parliament in this regard; and

(d) what is Government's reaction to the demand of DTH players currently aspiring for an Internet Service Provider?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) to (c) The changes in the existing policy with regard to private FM radio is being finalised. There is no proposal to review the DTH guidelines notified in the year 2001.

(d) Under the licence conditions, the DTH facility shall not be used for other modes of communication including voice, fax, data, communication, internet etc., unless a specific licence for these value-added services has been obtained from the competent authority.

Annual revenue through advertisements

705. SHRIMATI N.P. DURGA: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) the annual revenue earned by his Ministry through advertisements during the last ten years, year-wise;

(b) whether there are any guidelines/norms for advertisements;

(c) if so, the details thereof; and

(d) the measures Government are taking or propose to take to make India a global hub for advertisements?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPAL REDDY): (a) The annual revenue earned by All India Radio,

Doordarshan units of Prasar Bharati, a statutory autonomous corporation and Directorate of Advertising and Visual Publicity during the last ten years is as under:

(Rs. in crores)

Year	Doordarshan	AIR	DAVP
1994-1995	398.02	64.29	4.75
1995-1996	430.13	80.97	4.87
1996-1997	572.72	79.63	1.88
1997-1998	490.15	93.44	1.38
1998-1999	400.00	93.74	4.85
1999-2000	597.19	80.84	4.72
2000-2001	637.51	73.90	11.02
2001-2002	615.20	96.68	7.84
2002-2003	553.81	102.25	8.66
2003-2004	530.23	117.69	12.98

(b) and (c) Yes, Sir. The advertisements are telecast on All India Radio and Doordarshan channels as per the norms and guidelines detailed in the Code for Commercial Advertising. The advertising policy and Guidelines for empanelment of newspapers with DAVP is available on the website of DAVP (www.davp.nic.in).

(d) 100% Foreign Direct Investment was allowed in the advertising sector in 2002.

DD/AIR outstanding dues

†706. SHRI UDAY PRATAP SINGH: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether Government's attention has been drawn towards such producers and companies against whom DD/AIR dues amounting to crores of rupees are outstanding;

(b) if so, the names of such producers and companies alongwith the details of the outstanding amount; and

(c) the action being taken by Government against them?

†Original notice of the question was received in Hindi.